

# GREAT GOLF

## MAGAZINE

Published by GMG Enterprises LLC

Here are just a few

### Reasons Why Advertisers Use

### *Great Golf Magazine*

to reach golfers in their distribution area:

- 💡 *Great Golf Magazine* is the only proven complimentary magazine dedicated to promoting Golf Courses to Play in the New Jersey/ New York market. *Great Golf Magazine* is a digest-size publication that provides golfers with all the information they need when selecting a golf course. Golfers reach for *Great Golf Magazine* when deciding where they want to play.
- 💡 *Great Golf Magazine* is distributed to over 400 locations with 33,350 copies distributed per issue, over 100,000 per year.
- 💡 Our distribution includes daily fee and private golf courses, pro shops, and driving ranges throughout New Jersey, Eastern Pennsylvania, Southern New York State, NYC, Staten Island and selected locations on Long Island. We are the only publication distributed by Chelsea Piers in NYC and focus the majority of our distribution in and around New York City (heavy in Northern/Central New Jersey, NYC, Staten Island, the NYC boroughs, and Westchester county). We are also in most Golf Galaxy and Golfsmith stores.
- 💡 We do our own distribution. Most golf publications mail their issues to their distribution points and hope that they are displayed. We personally deliver *Great Golf Magazine* to a greater part of our distribution points to ensure the magazine is properly displayed in a location where golfers can easily pick up a copy. Our targeted advertising guarantees that you are reaching your desired customer.
- 💡 Direct mail to over 1,000 subscribers.
- 💡 Couponing, proven to drive golfers to your golf course, is available at no extra charge.
- 💡 Our advertising rates are as little as 1.4¢ per issue with a reader cost per thousand of less than 1¢. That's a fraction of the cost of a postage stamp!
- 💡 We will send email blasts of your Specials to our more than 5,000 and growing golfer database for no extra charge.
- 💡 We tweet your Specials/News to our followers via Twitter @GreatGolfMag.
- 💡 Advertisers receive a free link to your web site from [www.greatgolfmagazine.com](http://www.greatgolfmagazine.com).

Advertisers love their success from *Great Golf Magazine*.

You will become a believer, too!