

# GREAT GOLF

M A G A Z I N E

Published by GMG Entriprises LLC

## 2013 Advertising Rates

LAYOUT	1 TIME RATE	3 X RATE
	PER ISSUE	PER ISSUE
<b>STANDARD/CUSTOM ADS</b>		
Full Page	\$1,310.00	\$985.00
Half Page	\$865.00	\$650.00
Quarter Page (Great Golf Getaways only)	\$630.00	\$475.00
Professional Services (Business Cards)	\$135.00	\$100.00
Directory Listing (Included with paid ad)	N/A	\$33.00
Directory Listing & Map Key (Included with paid ad)	N/A	\$66.00
<b>ADVERTORIALS*</b>		
Full Page Advertorial	\$1,310.00	\$985.00
2-Page Spread	\$2,090.00	\$1,590.00
4-Page Spread	\$3,350.00	\$2,500.00
*3 x rate applies for current annual advertisers.		
<b>PRIORITY LOCATIONS</b>		
Front Cover + 2-Page Advertorial (Standard/Custom ad required)	\$1,200.00	N/A
Back Cover (Custom Full Page only)	\$1,570.00	\$1,175.00
Page 2, Inside Back (Custom Full Page only)	\$1,435.00	\$1,075.00
Advertiser Reply Card	\$1,100.00	\$970.00

### 2013 PUBLICATION DATES

**APRIL – JUNE - AUGUST**

### CIRCULATION PER ISSUE

**33,350 – 100,000/year**

**FREE PICK-UP/DIRECT MAIL**

### DISTRIBUTION: In NJ:

Bergen, Essex, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Passaic, Somerset, Sussex, Union, Warren Counties;

**In NY:** Bronx, Dutchess, Kings, Orange, Nassau, Putnam, Rockland, Sullivan, Suffolk, Ulster, Westchester Counties, NYC, and Staten Island. **In PA:** Bucks, Lehigh, Northampton, Monroe Counties.

**FOR INFORMATION CALL:  
908-953-9852**